



RODS: *Limit of five per company*

- A. Freshwater Rod:** Any freshwater fishing rod.
- B. Saltwater Rod:** Any saltwater fishing rod.
- C. Fly Fishing Rod:** Any fly fishing rod.
- D. Rod & Reel Combo:** Any rod and reel combo.

REELS: *Limit of five per company*

- E. Freshwater Reel:** Any freshwater reel.
- F. Saltwater Reel:** Any saltwater reel.
- G. Fly Reel:** Any fly fishing reel.

LURES: *Limit of five per company. One lure may be displayed in five sizes/colors on one ID card or up to five different lures with separate ID cards. Lures may be display with or without packaging.*

- H. Freshwater Soft Lure:** Any artificial lure that entirely or primarily consists of a soft body, molded tail, grub, worm or other product of soft material.
- I. Saltwater Soft Lure:** Any artificial lure that entirely or primarily consists of a soft body, molded tail, grub, worm of other product of soft material.
- J. Freshwater Hard Lure:** Any artificial hard-bodied lure including trolling lures with or without skirts.
- K. Saltwater Hard Lure:** Any artificial hard-bodied lure including trolling lure with out without skirts.

GENERAL TACKLE: *Limit of five per company*

- L. Fishing Line**
- M. Terminal Tackle:** Hooks, sinkers, lead head unfinished jigs, swivels, snaps, beads or any other forms of terminal tackle.
- N. Tackle Management:** Tackle boxes and carrying cases that functions to organize/transport tackle including rod racks, tackle bags and storage boxes.
- O. Kids' Tackle:** Fishing tackle designed and marketed exclusively to children.

- P. Electronics:** Any new electronic product meant for fishing and boating, such as GPS systems, fish locators, underwater camera, software and apps. A cell phone or tablet may be used to provide a simulation demo of the product or app. ***Neither ASA nor the NPS team is responsible for the maintaining, resetting or activating of any demonstration or the device used Electrical power will be provided.**
- Q. Fishing Accessory:** An accessory that is intended to assist an angler while fishing that does not fall under one of the other listed NPS categories.
- Q1. Cutlery, Hand Pliers or Tools:** Cutlery or knives, snips, clippers, hand pliers or comparable tools used for fishing.
- Q2. Cooler and Bait/Storage:** Any storage or cooler used for supplies or containers while fishing other than tackle.
- R. Fly Fishing Accessory:** An accessory that is intended to assist an angler while fly fishing that does not fall under one of the other NPS categories.

FISHING LIFESTYLE: *Limit of five per company apart from a limit of two per company in Boats and Watercraft*

- S. Cold Weather Technical Apparel:** Outdoor fishing apparel with technical fabrics and/or design such as layers which wick or insulate and protect a person from cold weather elements including, but not limited to, gloves, jackets, coats, waders, bibs, masks, hats, rain gear and other products that are labeled or marketed as such.
- S1. Warm Weather Technical Apparel:** Outdoor or fishing apparel with technical fabrics and/or design which protect a person from UV exposure or heat including, but not limited to, gloves, jackets, waders, bibs, masks, hats, rain gear and other products that are labeled or marketed as such.
- T. Lifestyle Apparel:** Outdoor or fishing apparel which does not qualify as Technical
- U. Footwear:** Footwear for fishing, boating or leisure wear – generally for outdoor activities or boating.
- V. Eyewear:** Products for head and eye-safety protection such as sunglasses, goggles and masks.
- W. Giftware:** Meant for novelty use for the fishing enthusiast or aficionado.
- X. Boats and Watercraft:** Boats, canoes, kayaks, paddle boards, rafts or other fishing vessels.
- Y. Boating Accessory:** Meant for use on or in a boat such as boat seats, trolling motors and rod holders. A mount or stand without brand name or logo may be used to display the item.
- Z. Ice Fishing:** Any product meant for use during or in preparation for fishing through ice or requires ice for its primary application.