

2026 NPS SECTORS, CATEGORY WITH DEFINITIONS

FISHING RODS

- Freshwater Rods
- Saltwater Rods
- Rod & Reel Combos

FISHING REEL

- Freshwater Reels
- Saltwater Reels

FISHING LURES

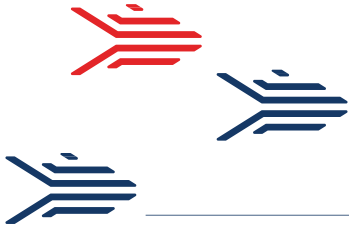
- Freshwater Soft Lures
- Saltwater Soft Lures
- Freshwater Hard Lures
- Saltwater Hard Lures
- Wired and Skirted Lure **“New for 2026”**

NOTE: In each lure category, up to five products may be entered. This may be the same lure displayed in various colors or sizes on a single ID card OR five different lures each with its own product ID card. Wired and Skirted Lures must have a primary component which includes wire or a skirt. Display stands are permitted and must not exceed 30% of the length and width of the lure.

FLY FISHING

- **Fly Fishing Accessory***: Backpacks, slings, Dry bags & rod reel cases
- **Fly Fishing Technical Apparel**: Technical and General Fly Fishing Clothing & Apparel
- **Fly Tying Tools and Materials***: Flies, Boxes and all other Fly Fishing related products
- Fly Fishing Rod
- Fly Fishing Reel

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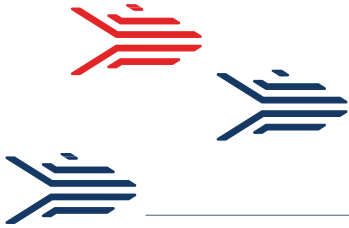
GENERAL FISHING TACKLE

- **Braided Fishing Line*** *“New for 2026”*
- **Non-Braided Fishing Line*** *“New for 2026”*
- **Terminal Tackle***: Hooks, sinkers, lead head unfinished jigs, swivels, snaps, beads or any other forms of terminal tackle. This may be the same item displayed in various colors or sizes on a single product ID card OR five different items each with its own ID card.
- **Tackle Management***: Tackle boxes and carrying cases whose function is to organize / transport fishing tackle including rod racks, luggage and tackle bags.
- **Kids’ Tackle**: Fishing tackle and activities designed and marketed exclusively for children.
- **Fishing Accessory***: Accessories that are intended to assist an angler while fishing do not fall under one of the other listed NPS categories.
- **Cutlery, Hand Pliers or Tools***: Cutlery or knives, snips, clippers, pliers or comparable hand tools used for fishing.
- **Coolers***: Soft and Hard Coolers used for supplies while fishing other than tackle.
- **Custom Tackle & Components***: Any component or part used to custom build, repair or restore fishing tackle including rods, reels and lures of any type.

FISHING LIFESTYLE

- **Men’s Technical Apparel**
- **Women’s Technical Apparel**
- **Extreme Weather Technical Apparel** *“New for 2026”*
Outdoor or fishing apparel with technical fabrics and/or design such as layers which wick or insulate and protect a person from the elements including, but not limited to, gloves, jackets, coats, waders, bibs, masks, hats, rain gear and other products that are labeled or marketed as such. Branded standard hangers and inserts for technical apparel are permitted.
- **Men’s Lifestyle Apparel**
- **Women’s Lifestyle Apparel**: *Outdoor or fishing apparel designed primarily for fashion, streetwear, casual use or to promote the fishing/boating lifestyle. Branded standard hangers are permitted.*

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2026 NPS SECTORS, CATEGORY WITH DEFINITIONS

FISHING LIFESTYLE *Cont*

- **Footwear:** *All shoes or boots worn while fishing, boating or leisure, outdoor activities. Footwear accessories and inserts are permitted.*
- **Eyewear:** *Eye-safety protection such as sunglasses or goggles. Up to five variations of a model on a single product ID card with a limit of no more than five items per company including eyewear accessories.*
- **Novelties & Wellness*:** *Items for the fishing enthusiast may include jewelry, posters, wallets, and other items. Wellness products include topically applied products for UV protection or consumed supplements.*
- **Boats & Watercraft*:** *Boats, canoes, kayaks, paddle boards, rafts or other fishing vessels. Limit two entries per company with a separate product ID card for each. Branded stands permitted.*
- **Motorized Boating Accessory*:** *For use on or in a motorized boat such as boat seats, motors, storage and rod holders.*
- **Non-Motorized Boating Accessory*:** *For use on or in a non-motorized boat such as seats, paddles, oars and rod holders.*
- **Ice Fishing*:** *Products meant for use during or in preparation for fishing through ice or require ice for its primary application.*
- **Electronics*:** *Any new electronic product meant for fishing and boating such as GPS systems, fish locators, multi-purpose devices, cameras, software and apps. AC power will be provided for this section.*
- **Energy*:** *Products whose primary function is to use, create, store and supply energy, including batteries, power packs, lighting, solar and electrical energy production.*
- **First Time Exhibitor Product* “New for 2026”**
Limited to one NPS product submission per first time 2026 ICAST Exhibiting Company. The product may be the exact same or duplicate entry submitted in another category.