

# LUNKERS & BUNKERS

## SPONSORSHIP & STRATEGIC PARTNERSHIPS



On the Monday of ICAST, more than 100 golfers, anglers, and volunteers gather at Royal St. Cloud Golf Links for the Lunkers & Bunkers golf scramble. Join us on July 13 alongside an incredible lineup of sponsors as we raise funds for Keep America Fishing—ASA's angler advocacy program dedicated to amplifying anglers' voices nationwide.

TEAM PACKAGES	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,500
Complimentary Foursome Registration INCLUDES BREAKFAST, LUNCH, & EVENT BAG	2 teams (8 golfers)	1 team (4 golfers)	1 team (4 golfers)
Digital & Onsite Sponsor Recognition	X	X	X
Player Bag Inserts	X	X	X
Sign with Company Logo on Tee Box	2	1	1
Raffle Tickets for the Team	16	8	4
Luncheon Speaking Opportunity	X	X	

### EVENT SPONSORSHIPS

Hat Sponsor ..... \$2,500	Logo featured on official event hats worn by all participants, providing lasting brand visibility
Shirt Sponsor ..... \$2,500	Logo placement on event shirts given to all players, delivering strong brand exposure
Beverage Cart Sponsor ..... \$2,500	Sponsor the official Lunkers and Bunkers bar cart to showcase your brand on wheels
Breakfast Sponsor ..... \$3,000	Recognition as the sponsor of the morning kickoff experience, with branding featured during breakfast
Open Bar Sponsor ..... \$3,500	Exclusive branding at the post-play open bar, one of the event's most social and high-traffic experiences
Lunch Sponsor ..... \$4,500	Prominent recognition during the event lunch, including potential speaking opportunity

### HOLE SPONSORSHIPS

Fishing Holes ..... \$10,000 (all 4) \$2,500 per hole	INCLUDES ALL SILVER-LEVEL SPONSORSHIP BENEFITS  On-Site Activation including but not limited to: tent, beverages, products, branding, & rep presence. Sponsor presents award to winners. Holes: #4, #6, #11, #17
Hole Contests ..... \$1,000 Each	Includes signage, recognition, and player bag inserts. Opportunity for award presentation. (Team registration not included)  Longest Drive - Hole #12 Women's and Men's category  Hole-In-One - Hole #3 and Hole #16  Closest to the Pin - Hole #5

#### ENTRY

Does not include Sponsorship

##### INDIVIDUAL - \$250

1 Player - Breakfast & Lunch  
1 Event Bag

##### TEAM - \$1,000

4 Players - Breakfast & Lunch  
4 Event Bags

#### FUNDRAISER

##### RAFFLE TICKETS

\$20 each  
6 for \$100

##### MULLIGAN

\$20 each - 3 for \$20  
12 for \$200

#### YOUR CONTACT



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Manager

New Business Development

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