

ICAST 2026

EXHIBITOR CONTRACT TERMS, CONDITIONS, RULES AND REGULATION

All exhibitors must be ASA members in good standing, with current year's dues, show fees and directory ads paid in full.

The member is granted use of exhibit space conforming to the 2026 floor plan for the purpose of displaying sportfishing products and related services, which conforms to ASA Regulations and Conditions of the Contract as shown on the reverse side and as published in the Exhibitor's Service Manual. Exceptions allowing non-conforming merchandise must be approved in writing by ASA. Subletting of exhibit space is not permitted, which includes renting, sharing, donating or in any way allowing another company/person to display or advertise. Each exhibitor agrees to provide carpeting for their assigned exhibit space.

The terms of the Contract and regulations and conditions of the trade show were formulated in the mutual interest of the member, the exhibition facility, and ASA. Points not covered are subject to the decision of ASA which reserves the right to make any changes in the best interest of the show including such modifications as may be necessary to adjust the floor plan to meet the needs of the show and its exhibitors. The member agrees to comply with this Contract and the regulations and conditions set forth by ASA.

ASA reserves the right to reject any applications and to cancel space at any time during the show for failure to conform to rules and regulations.

Show management reserves the right to determine the eligibility of any company or product for inclusion in the show. Exhibitors may not exhibit merchandise other than those of the exhibiting company's specified in this application.

At least 75% of an exhibitor's total booth space must be devoted to the following products and those normally needed on a fishing trip: domestic tackle, imported tackle, fishing and hunting clothes, boots and waders, insulated clothing, boat cushions, boat fenders and bumpers, boat umbrellas, life preservers, paddles and oars, skiff anchors, fishing thermometers, car top boats and canoes, fishing boats, waterproof products for fabric and leather, ice augers, depth locators, marine cordage, electrical and internal combustion motors; also camping equipment such as tents, pop-up camping trailers, sleeping bags, cots, coolers, commodes, compasses, insect repellents, snake bite kits, first aid kits, lanterns, binoculars, flashlights, portable heaters and stoves, hand-type barometers, knapsacks, backpacking equipment, archery products, arms, ammunition, re-loaders and hunting accessories.

Products not normally sold in a sporting goods store must represent fish or fishing in some way. Products not listed above are subject to Show Committee findings, based on their normal necessity to a fishing trip and their normal distribution through sporting goods stores.

No equipment of any kind (including all types of guns, archery, slingshots, spears, etc.) may be loaded or discharged in the exhibit area or hotels. Firearms must be made inoperable. No live firearm ammunition is allowed in exhibition facility. No equipment may be operated requiring explosive liquids or gases. No explosive or inflammable materials are allowed on exhibition facility premises. Noisemaking, sound-projecting equipment or hazardous exhibits or displays may not be operated without advance approval of ASA.

Please refer to the ICAST Exhibitor Service Manual for details on exhibit rules and regulations.

Exhibitor agrees to protect, save and keep ASA, the general contractor and the exhibition facility forever harmless from any damage, injury, loss, theft, or charges imposed for violation of the law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the exhibition facility and ASA regarding the exhibition's premises. And further, exhibitor shall at all times protect, indemnify, save and keep harmless ASA and the exhibition facility against and from any and all losses, cost damage, liability, or expense arising from or out of or by reason of any accident or other occurrence to anyone, including the exhibitor, its agents, employees and business invitees, which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or part thereof.

ASA shall have no liability whatsoever for any matter resulting from strikes, lockouts, fire, acts of terrorism or war or other acts of God.

PAYMENT:

A 50% deposit must accompany the application with the balance due February 1, 2026. After this date, payment in full must accompany all space applications. An additional fee of \$200 applies to each booth corner on two aisles. The booth fee includes booth drapery and identification sign for linear booths only (not island spaces); one night booth carpet cleaning (Tuesday night); aisle carpeting; perimeter security and general decorations in the exhibit area. Note that registration fee for show badge is NOT included.

Exhibitors who have been assigned exhibit space for ICAST 2026 but have not paid their 2026 membership dues by February 1, 2026, will not qualify for the early bird booth space rate, regardless of whether the booth payment has been made in full.

CANCELLATIONS:

Cancellations before February 1, 2026 will result in forfeiture of 50% of the total booth fee; cancellations after this date will result in the forfeiture of the total booth fee. Notice of cancellations must be submitted in writing.

Any withdrawal, reduction or cancellation made by February 1, 2026 will be subject to the nonrefundable portion of the deposit (50% of the total cost of the exhibit space). If exhibitor withdraws, reduces, or cancels after February 1, 2026, THERE WILL BE NO REFUNDS WHATSOEVER. These amounts are agreed to be liquidated damages to compensate for the harm ICAST will suffer due to exhibitor's withdrawal, reduction/cancellation and are not a penalty. If the show must be canceled for any reason, ASA's damages will be limited to the return of the booth rental fee minus \$500. This Contract will be interpreted under the laws of the Commonwealth of Virginia.