

## Media-Editorial Credentials Request Form

**Please use one form per person. Please print the information clearly.  
Credentials must be received by fax or email by June 8, 2012. After this date, please bring your credentials with personal identification to the on-site registration desk.**

**NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**NAME OF PUBLICATION / ORGANIZATION:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

### **MEDIA CATEGORY**

I have provided a minimum of TWO of the following press credentials:

#### **Editorial representatives – print and online**

- A business card with name and title from an industry publication and personal identification.
- The masthead page of a current industry publication, print or online, with name listed.
- Printed proof of website or blog with a by-line clearly visible demonstrating relevant content to the sportfishing industry.
- Photocopy of current individual membership card issued by a bona fide outdoor writers or outdoor communicators association.

#### **Freelance writers**

A business card with name and website/blog address.

- A copy of a current by-lined article, website or blog with name clearly identified.
- Photocopy of current individual membership card issued by a bona fide outdoor writers or outdoor communicators association.

#### **Videographers and photographers**

- Business card with your name and title from a recognized media organization
- Supporting documentation of organization with whom you will be on assignment with during ICAST

**Registered Press with press cards** from recognized news service.

- A photocopy with my registration information
- Photocopy of my current individual membership card issued by a bona fide outdoor writers or outdoor communicators association.

**Please email to: [jgeorge@asafishing.org](mailto:jgeorge@asafishing.org) or fax to: Joe George, Communications Associate, 703-519-1872.**